



LOVE LETTER TO NAPLES AWARD FIRST EDITION – YEAR 2025

The Social Promotion Association **IoCiSto**, in collaboration with **AbruzziAMOci odv**, announces, organizes, and promotes, with the support of the Municipality of Naples, the Department of Tourism and Productive Activities, and the Museum of the Love Letter, the first edition of the International *Love Letter to Naples* award.

The award ceremony will take place in Naples, Piazza Fuga, at IoCiSto on July 21, 2025.

REGULATIONS

Art.1 Participants must submit one original, unpublished prose text (not poetry) written in any language (if in a foreign language or dialect, an Italian translation must be included). The text should be structured as a love letter and must not exceed 3 pages (1,800–1,850 characters per page, excluding spaces). Five legible copies must be submitted, with the participant's last name and first name at the top right of the first page. The declarations and information required under Art. 2 must be included on a separate sheet. Submission should preferably be done by regular or priority mail (not registered mail). Additionally, a digital copy of the letter (one copy) must be sent via email in a single message, attaching a Word file containing the love letter and another file with the details specified in Art. 2. Submissions should be sent to: **iocistolettere@gmail.com**, with the files named after the participant's last and first name (do not label them as "Love Letter to Naples").

Art.2 No registration or participation fee is required. Participants must include the attached form (Annex A), duly completed, with: a) A declaration of the authenticity of the text. b) Authorization for the free publication of the letter and its digital archiving in the Museum of the Love Letter, which acquires publication rights. c) A declaration of adherence to all contest regulations.

Minors, including students at all school levels, may also participate by filling out Annex A, with authorization from a parent or legal guardian.

Art. 3 The deadline for submission is May 20, 2025 (the postmark date will be considered valid). Submissions should be sent to: Premio Lettera d'Amore a Napoli c/o IoCiSto ApS, Via Cimarosa, 20, 80127 NAPLES.

The jury's decision is final and will be composed of: Maurizio De Giovanni (President), 2 representatives from the Municipality of Naples, 4 representatives from IoCiSto, 2 representatives from AbruzziAMOci

Art.4 The following prizes will be awarded: €500 for the first-place winner, €300 for the second-place winner, €200 for the third-place winner, Other symbolic prizes for honorable mentions

To promote the city and its beauty, if the first-place winner does not reside in the Campania region, a weekend trip for two will be offered, thanks to sponsor contributions. Additionally, all winners will receive a guided tour and personalized gifts.

Art.5 Only the winners and honorable mentions will be notified directly. The results will be publicly announced through the press and on the following websites and social media pages:

- www.iocistolibreria.it
- www.museoletteradamore.it

- www.comune.napoli.it

Submissions will not be returned. Participation in the contest implies acceptance of all regulations. Privacy laws will be respected. The organization is not responsible for non-receipt of submissions. Electronic submissions will become part of the archive of the Museum of the Love Letter.

Art.6 The Love Letter to Naples" must be a prose composition expressing a feeling of love toward the city of Naples or one of its particular aspects—whether scenic, cultural, artistic (a monument, church, artwork, palace, etc.), economic, behavioral, emotional, or any theme, real or imaginary figure, mythology, religion, object, animal, or subject strictly related to the city. Winners must personally collect their prize at the award ceremony; otherwise, it will not be assigned (no delegations allowed). Contact Info: e mail: iocistolettere@gmail.com tel: 0815780421

Art.7 To prevent misunderstandings, candidates who fail to comply with the contest rules will be disqualified. For example, those who do not submit both the five printed copies by mail and the digital version via email within the deadlines set in Art. 1 and 2 will be excluded.